



# Savvy Minerals FAQs by Carol Yeh-Garner

## Savvy Minerals FAQs & Information:

1. Where is SM made? US Vendors
2. Where are the SM brushes made? Italy
3. Is SM organic? Because minerals are inorganic, organic labeling on mineral makeup is misleading.
4. Is there lead in the makeup? SM goes through the same testing our Young Living oils do. The ICP test can detect any metals in the product. If there were any heavy metals, it would not pass our testing process. Lead makes its way into cosmetics via synthetic dyes and lake dyes. SM has neither in their lip products as we use only micas to color the lips.
5. Is SM vegan? This product is comprised of mineral-based ingredients and, therefore, is considered both vegetarian and vegan friendly. However, the lipsticks and the lip glosses have beeswax so they are not considered vegan. When the mascara is released, it will have beeswax in it too.

6. What about Mica? Micas are how you get color from earth elements without using synthetic dyes. It limits us on colors, but it eliminates coal tar, petrochemicals and synthetics.

7. What about Titanium Dioxide? The titanium dioxide used in SM is cosmetic grade. <http://www.organicmakeup.ca/ca/titaniumdioxide.asp>

8. What about Potassium Sorbate in the Misting Spray? Potassium sorbate is a salt of sorbic acid which is naturally found in some fruits (like the berries of mountain ash). The commercial ingredient is synthetically produced creating what is termed a “nature identical” chemical (chemically equivalent to the molecule found in nature).  
What it does: Two words: Fights bacteria. Most personal care products are made with a lot of water and a variety of nutrients (consider all of the natural oils and botanicals in Honest products!) which makes an incredibly hospitable breeding ground for microorganisms. What’s worse — the product might smell and look just fine, but be swarming with bacteria or fungi that are dangerous to your health. Effective preservatives are vital for ensuring safety! Why we use it: Potassium sorbate is a food-grade preservative that has been effectively used for decades and is generally recognized as safe (GRAS) to preserve food products. Studies using dilutions similar to what’s used in body care products found it’s practically non-irritating and non-sensitizing. In fact, the toxicity of potassium sorbate is pretty close to that of table salt! What’s more, it’s included in the [Handbook of Green Chemicals](#), it’s approved by the [Natural Products Association](#), and is also [Whole Foods Premium Body Care](#) approved. And their standards, developed by a team of scientists over the course of years, are some of the strictest available.

9. How long does it last? As a rule of thumb, once opened and you begin to use it, different factors contribute to the shelf life and deterioration of the pigment: humidity, light, brush cleanliness etc. Once opened, use it within 12 months. Rule of thumb for mascara once opened and used: 3 months Lips once opened and used: 6 months

10. How to prevent cross-contamination? (if you're sharing your makeup to show a friend): From Jamie Burkhalter, Certified Makeup Artist & Esthetician

Keeping your makeup and brushes clean is so important. Here are some ways to protect yourself:

From left to right: disposable q-tips, misting spray, brushes, jars of Savvy Minerals. No residual powder. CLEAN surface. Face chart or note taking paper to identify what colors work for them. Pencil to take notes.

When you open the makeup jars, it's going to get messy. If you get a ton of minerals sitting on top, tap the jar with the lid on until some of the makeup sitting on top falls under the sifter. OR, take an exacto knife and cut half of the sticker so you only take out half of the sticker.

If you're using the makeup for yourself and then wanting to share with people, you need to be aware that it's unethical for you to dip your brush into the makeup jar, use the makeup on your face and then dip the brush into the jar and use it on your friend.

Buy little tiny 3-5 gm jars or bigger stainless steel jars and pour some of the makeup into those to keep for yourself. Then use the official Savvy Minerals ones for classes so you're not double dipping into the makeup.

Never put your hands into the makeup. Get a tissue, lay it out, sprinkle out a few drops of powder for your class members to try out or go to Michaels and get little plastic art painting palettes that have little round indentations. Those will work better to sample since the brush will catch more of the powder vs the tissue absorbing some of it.

Keep your Thieves Hand Purifier with you. Clean your hands before every person you touch.

If you are not using disposable brushes, clean with a few sprays of 99% rubbing alcohol + a little bit of Thieves Cleaner. She recommends you

use the YL brushes. They are high quality and will help the product application be better. Even if you're just using the brushes on people's arms to get color matching done, they'll feel the quality of the brush and want them when they get home and feel their not-so-great brushes at home.

Use the rubbing alcohol + Thieves Cleaner to wipe down the table surface when you're done and to wipe down the makeup jars.

When applying lipstick, scrape a little off with a little plastic scraper and then apply.

When mascara becomes available, you need to have one just for sampling. Never use the brush on people. Cut the brush/spoolie off so no one is tempted to use the brush. Get disposable mascara wands to use ONE time only.

If you have fall out (makeup that'll drop down), use wolfberry eye cream with a q-tip or Seedlings baby wipes (cut them up into quarters) to remove that.

Invest in a cute bag to put all of your disposable stuff so you always have it.

Make sure you let people know not to touch your products to ensure sanitary conditions.

Use the ART serum and the Light Moisturizer as the primer. The Misting Spray is for the brush. Spray the brush before using the minerals. It helps with application.

11. What does "foiling" mean? Spray the brush with the Mist, dip the brush into the eyeshadow and apply like paint. Keep applying and layering. It helps the pigment bind together so it gives a really deep dimension of the color.

12. Why does the "other" mineral makeup makes me break out in pimples? Bismuth is a metal mineral that when worked into the pores, aggravates the pores and causes irritation and breakouts. Savvy

Minerals by Young Living uses Arrowroot Powder and Kaolin Clay. Both are calming to the skin, help to absorb excess oil and moisture on the skin and make the skin feel silky smooth.

13. I've got a tight budget. What do you recommend if I only have \$150 to spend? Foundation, 3 eye shadows, misting spray, 1 lipstick, 1 gloss. Be sure to get on Essential Rewards so you can add more makeup products each month and earn free stuff along the way.

14. How do you match foundation? **HOW TO SELECT THE RIGHT SAVVY MINERALS FOUNDATION FOR YOUR SKIN TONE:** Mineral foundation is very forgiving. You can lighten or darken by layering the product on. And it doesn't get "cakey" or heavy. A lot of people have three different foundation shades and use them year round. Lighter in the winter months and darker in the spring and summer months. Here are some tips for selecting the right foundation color for YOU: 1. Check Your Veins Push your sleeves up and look at the veins on the inside of your wrist. Are they blue or green? If they look more blue, you likely have cool undertones. If the veins look greenish, you're warm. 2. The Jewelry Trick Think about whether you look better in silver or gold jewelry Typically, girls with cool undertones look better in silver and platinum metals, and warm-toned women look better in gold. 3. The Neutral Test Think about what neutral shades flatter you best. Does your skin, eyes, and face look better in bright white and black hues, or ivory, off-whites, and brown/tan shades? The former means you're probably cool-toned, and the latter, warm. 4. Eye and Hair Color Your natural eye and hair colors can help figure out your coloring. Customarily, cool people have eyes that are blue, gray, or green and have blond, brown, or black hair with blue, silver, violet and ash undertones. Conversely, warm-toned women usually have brown, amber, or hazel eyes with strawberry blond, red, brown, or black hair. Their hair tends to have gold, red, orange, or yellow undertones. 5. The Sun's Effects When you're out in the sun, does your skin turn a golden-brown, or does it burn and turn pink first? If you fit into the former category, you're warm-toned, while cool tones tend to burn. More colors will be released in the future. 15. What about concealer? If you prime your whole face with ART Renewal Serum and then ART Light Moisturizer, you will get really good flawless coverage you won't

need concealer. Use an extra dab of foundation on those areas you need a little extra coverage.

16. What about eyelid primer? Use Best Kept Secret eye shadow as your eyelid primer. Spray the eye shadow brush with misting spray, then pick up Best Kept Secret eye shadow and apply.

17. I prefer liquid foundation. What do you recommend? Take 1-2 pumps of ART Light Moisturizer, or a little scoop of SheerLume, ART Intensive Moisturizer or Wolfberry Eye Cream and mix foundation powder to make a liquid/cream foundation.

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